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INSTRUCTIONS for INSTALLATION & REMOVAL

DURAMarker® GRIP are specially designed decals that apply direct with no over laminate to an infinite variety of surfaces including sealed and unsealed concrete, asphalt, brick, tile, terrazzo, marble, and vinyl flooring as well as brick, stucco, cinderblock and other exterior masonry wall surfaces.

Rugged aluminum foil material naturally conforms to the texture of rough or smooth surfaces; giving the appearance of painted graphics. High friction surface provides dual characteristics of exceptional slip resistance exceeding international anti-slip standards and reflectivity for excellent nighttime visibility. Proven durability for short term and long term use that withstands heavy pedestrian traffic in hot, cold and wet weather environments for up to 1 year.

A. Surface Preparation:

1. The surface must be clean and thoroughly dry for proper performance.
2. Usually, thorough sweeping is sufficient, but if the surface is oily, it may need to be power washed with a commercial degreaser.
3. Avoid applying over loose or caked dirt, gravel, oily residues, flaking paint or other foreign substances that will interfere with proper bonding.

B. Standard Application:

1. Recommended surface temperature should be 32 degrees Fahrenheit or higher.
2. Sweep dry surface clean of dirt & debris.
3. Peel off the backing paper (release liner) from the pressure sensitive adhesive.
4. Lay down flat on the selected location.
5. Smooth by hand from the center to outer edge, be sure all edges lay flat then firmly press down, step on or use any type of roller to compress to the surface – make sure all edges are completely adhered.

C. Routine Maintenance:

1. Wet the graphic and sweep with a broom; avoid harsh cleaning chemicals to extend the product life.
2. Can withstand limited power washing, intense power washing can cause the edges to come loose.
3. To avoid risk of trip hazard injury, immediately remove graphics if any edge of the graphic lifts and replace with a new graphic.

D. Removal Instructions:

1. Generally easy to remove on wall and pedestrian walkway applications; rough surfaces and/or vehicular traffic may increase the difficulty in removal.
2. Simply peel off at an angle less than 45 degrees for best result; typically leaves no residue.
3. Use power washer at a low angle to remove well-worn graphics.
4. Severely worn-in graphics on rough textured surfaces may require combination of scrubbing with wire bristle brush and rinsing from hose or power washing.
5. If there is adhesive residue; remove with cleaning solvents, mineral spirits or burn with gas flame.
6. Green Credentials: contains no PVC or hazardous ingredients; can dispose with aluminum recycling.

Important: graphics placed on asphalt or other rough surfaces in locations where heavy vehicle traffic is present could be difficult to remove.